

SCREEN INTERNATIONAL

SIZE DIMENSIONS (Width x Height)

- Front Cover.....245 mm wide x 260 mm high + 3mm bleed to all sides
- Full Page.....245 mm wide x 335 mm high + 3mm bleed to all sides
- Double Page Spread.....490 mm wide x 335 mm high + 3mm bleed to all sides
- Junior Spread.....450 mm wide x 144 mm high (no bleed required)
- Half Page Horizontal.....210 mm wide x 144 mm high (no bleed required)
- Half Page Vertical.....102 mm wide x 287 mm high (no bleed required)
- Quarter Page Standard.....102 mm wide x 144 mm high (no bleed required)
- Quarter Page Vertical.....50 mm wide x 287 mm high (no bleed required)
- Quarter Page Horizontal...210 mm wide x 72 mm high (no bleed required)

FILE DELIVERY

Artwork to be supplied via email to:
jonathon.cooke@mbi.london

COPY REQUIREMENTS

- Please supply high res (300dpi) PDF, TIFF or JPG
 - Please ensure all fonts are embedded and colour is CMYK and NOT RGB
 - File resolution should be 300dpi and all high resolution images must be embedded within the file. Do not use OPI settings
- MBI can take no responsibility for adverts that have been incorrectly supplied - the file content and construction is the responsibility of the sender.

AD PRODUCTION CONTACT

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