



Celine Song's Past Lives. Photo credit: Jon Pack / © Twenty Years Rights LLC.

MEDIA INFORMATION 2024



Your gateway to the international film & TV business

We deliver unrivalled reach and access to the Film & TV industry in over 70 territories worldwide, and in depth coverage and analysis of all major international festivals and awards.



The Film & TV industry's favourite independent trade title
For sales information please call : +44 776 525 7260

SCREEN
INTERNATIONAL

Our reach

We are the leading voice of the industry, providing truly international coverage to senior level Film and TV professionals and major awards voters around the world.



Print

38,000

Average readership per issue

25

Number of major international TV and Film events where Screen was distributed last year



Digital

5.7m

Unique users per year

500,000

Average unique users per month

54

Number of screendaily.com stories read by subscribers per month

180,000

Social media followers

850,000

Average page views per month



Audience Profile

25%

of Screen readers are CEOs or MDs

38%

of Screen readers work in Film and TV Production

40%

of Screen readers are Film and TV Producers

70+

Number of countries with Screen readers

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Unrivalled industry access

A Screen subscription is the only way to unlock full access to market-leading news, analysis, reviews and features.



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Maximise your influence through print advertising

We offer market leading festival dailies, awards season weeklies, special supplements and themed issues in addition to a monthly subscriber edition.



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SCREEN
INTERNATIONAL

Reach desktops & inboxes through digital solutions

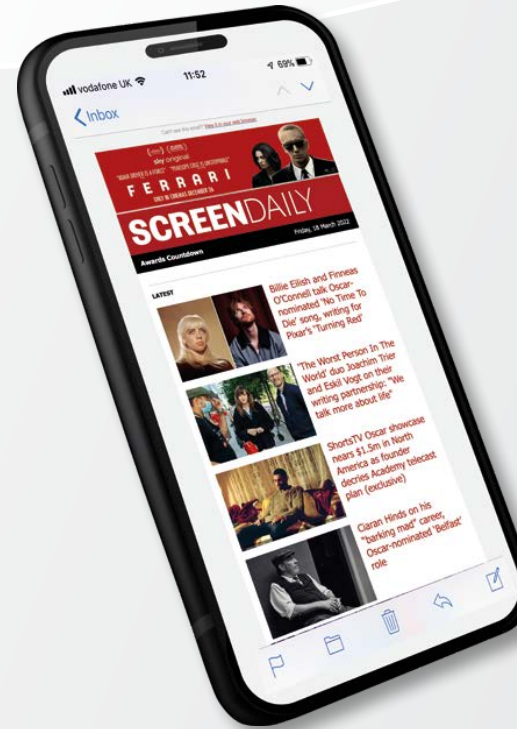
Newsletter, breaking news and bespoke email campaigns, plus standard and rich media website banner advertising solutions.



BILLBOARD

SKINS

MPU



NEWSLETTERS:

- Breaking news alerts
- UK/Europe AM & PM Daily newsletter
- US Daily newsletter
- Awards countdown
- Global Production news

EMAIL MARKETING:

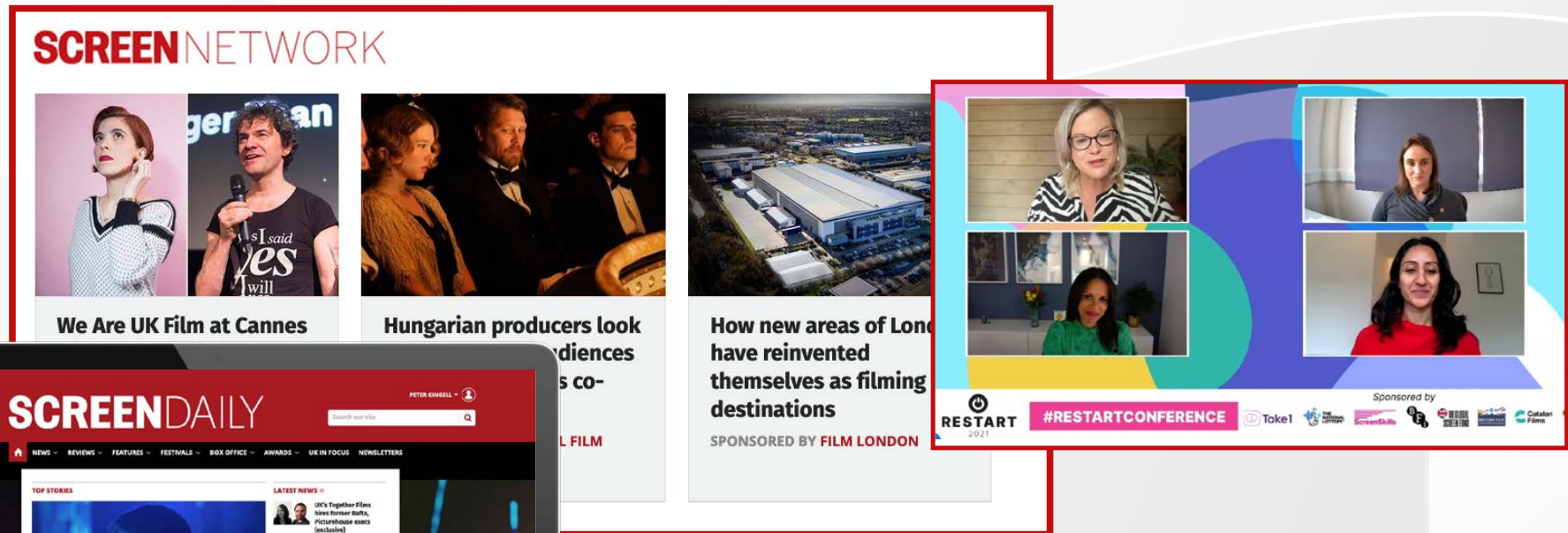
- Dedicated marketing E-blasts

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Work with our experts on bespoke content solutions

Podcasts, sponsored webinars and native editorial content.



Native content and social media promotion

Work with Screen's expert editorial staff to craft high quality, engaging articles, podcasts and webinars. A great way to be creative with your campaign objective, and work with our industry experts to achieve maximum engagement with our audience.

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SCREEN
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Host world-class industry events

We host global events and roundtables at all the major film festivals, alongside themed events, *The Global Production Awards* in Cannes and *The Big Screen Awards* ceremony in London.



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Editorial & Events Calendar 2024

January

- Awards Season Weeklies
- FYC Screenings
- Rotterdam
- Sundance

February

- Awards Season Weeklies
- Berlin
- Glasgow
- BAFTA Awards

March

- Academy Awards
- Hong Kong Filmmart
- Malaga
- TV Special – Series Mania & MIP TV
- CPH:DOX

April

- Cinema Special
- CinemaCon

May

- Cannes
- Global Production Awards
- World of Locations & World of Studios

June

- Emmy Awards Special
- CineEurope
- Annecy Animation Festival
- Sheffield Doc Fest

July

- UK & Ireland Stars of Tomorrow
- Karlovy Vary
- BIFAN

August

- Rising Stars Scotland
- Locarno
- Sarajevo
- Edinburgh

September

- Spain Stars of Tomorrow
- September Festivals Special
- Venice
- Toronto
- San Sebastian
- Hamburg

October

- Busan
- Tokyo
- London
- MIPCOM
- Rome

November

- Awards Season Weeklies
- AFM
- Tallinn Black Nights
- IDFA
- World of Locations & World of Studios
- The Big Screen Awards

December

- Awards Season Weeklies
- FYC Screenings
- Arab Stars of Tomorrow
- Red Sea
- Les Arcs

Meet our team of industry experts

Screen's dedicated team of international account managers are on hand to maximise your campaign.



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